

# PUBLIC AFFAIRS TAILORED TRAININGS

Info: [info@lykkeadvice.eu](mailto:info@lykkeadvice.eu)

<https://lykkeadvice.eu/>

## Modules To Choose From

### **Public Speaking**

Enhance your speaking skills to deliver clear, powerful messages and master engaging, personal introductions that leave a lasting impression.

### **Measure the Value of Public Affairs**

Analyse the work that has the most impact for your client or cause. Create awareness around the value you add in the PA process. Communicate the value of public affairs to your stakeholders

### **Negotiation**

Learn about the process and key theoretical points in a negotiation process. Execute a negotiation in a practical case study. Influence a negotiation process in a trilogue setting.

### **Networking**

Sharpen your networking skills, online and offline. Assess the strengths and weaknesses in your network and move to action.

### **Stakeholder mapping & engagement**

Learn to map the actors shaping your policy landscape and pinpoint where influence lies.

## More Modules

- **Messaging & Storytelling**
- **EU Processes**
- **Public Affairs strategies**
- **Engage members/ boards in Public Affairs work**

## You Will Get

- A safe, constructive, and also positive and fun learning environment.
- Preparatory assignments and self-assessment per training.
- Concrete points for improvement for yourself per topic.
- Individual coaching sessions if requested.

## Practical Info

- PRICE: 2000 EUR Per Module.
- 2 Modules a day.
- Organisation upon request.
- Max. 12 Participants (can be discussed).