



**Mette Lykke Nielsen**

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**Strategic and driven by political results and influence**

For the past 15 years, I have been working with influencing the political agenda in Europe both inside political parties and outside in the trade associations. My core expertise is with the field of EU public affairs and shows companies what they can gain by influencing and engaging in the EU system.

I have been developing strategies and implemented them in several political associations both at NGO level and in the corporate sector. Besides working on political agenda I have plenty of organisational experience and have helped the merger of the two organisations – the European Fur Breeders' Association and the European members of the International Fur Federation. The importance of getting different political view and cultures to meet was key to making this a success.

I have serviced several boards both with the management of the board concretely in Fur Europe and Danish European Movement, been a board member and vice-president of the board of the European Liberal Youth and lastly provided strategic input to boards of my clients in Lykke Advice.

I have worked as CEO of Fur Europe, that represents the full value chain of fur from fur farmer, to auction houses, to manufactures and the end retailers. In this job, I set the strategic scope of the association, handled crisis management and prepared all board meetings.

I have a broad international network of politicians, NGOs and partners working in the corporate sector. I have lead teams of different nationality and know how to create a strong team spirit.

I have worked with EU policies on sustainability, circularity and environmental labelling and know how important it is for a modern company to be able to respond and engage in discussions around environmental performance.

My key competences are:

- Strategic political planning and seeking influence
- In-depth knowledge of the EU system and how to benefit from this as a company
- Sustainability and translating political demands for environmental performance into the perspective of a company
- Building strong alliances across different sectors
- Making different cultures work as a strong team

During my career, I have always been known for my drive and the fact that I never give up even if cases are not an obvious win. I know how to handle crises and how to build a strong team of actions in times of crisis.

Privately I am a person with a high level of energy and passion and engaged in different parts of the society doing volunteer work. I love learning about new topics and often listen to podcasts and read books. Further to that I am running and participating regularly in races to challenge myself.